

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B S Official 481

BRUADCASTINC STATICN LICENSE RECORD W J V L 2-1-70

-H-J-H-O-

Date first licensed 11-9-49

Name of licensee GAZETTE PRINTING COMPANY

Transmitter location 1436 South Oakhill Ave., Janesville, Wisconsin (Rock County)

21P 53546 1 S. Parker Dr., Janesville, Wisc. 53545

Main studio location × 200 E. Milwaukee St., Janesville, Wisconsin

FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

| đ | Perio | 1 | Time | B.R.P. | | Me | Date | | Appl. |
|-------|--|------------------------------------|--|--|------|--|---------------------------------|------------|------------------------------|
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| | and the same of th | | granted | | | | 2-18-49 | m : | Telegram |
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| | ce. | servic | oadcast | e FM b | 790 | BPH | | - | |
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| -49 | 10-16 | To | | | | L- | ued | ssu | C.P. is |
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| M | 0 re F | BPH-790 | ec. in E | - | | | | | |
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| | | 11-9- | | over C. | to | Lic | 11-9-49 | 8 3 | BLH-558 |
| | - <u>51</u> 3-1-54 | 3-1- | xpires | THE RESERVE OF THE PERSON NAMED IN | , | - | 0.00.00 | + | |
| | 1-55 | | | of licer | | + | 2-28-51 | | BRH-481 |
| | 25 | 12-1 | | of licer | | | 2-3-54 | 21 | BRH_481 |
| - | | | | | | | 22 2 2 5 | - | |
| 5 | -1-58 (1 | to 12- | | ontrol license | | | | | BRCH- 3RH-481 |
| | THE RESERVE | | | | | | | | THE LOT |
| 4 | 12-1-6 | | the second named in column 2 is not a column 2 in colu | of licen | | _ | _ | .81 | BRH W |
| | 251200 | | | | | | | | - |
| 1 | 12-1-6 | 12-1 | O.E. | or 110ml | | | 11-30-01 | 1 | Figu-No. |
| 4 | 1-61 | tc 12-1 | se | of licen of licen OF LICEN | ewal | Re | 11-25-58 11-1-61 11-30-6L | 1 1 | BRH-4P1 BRH-4F ERH-161 |

Form BC 126
June 1954
CARD#2

BROADCASTING STATION LICENSE RECORD

| Date first licensed | Call letters WCLO-FM |
|---|---|
| | Station location JAMESVILLE, WISCONS |
| | |
| | |
| | |
| Name of licensee GAZETTE PRINTING COMPANY | *************************************** |
| Name of licensee GAZETTE PRINTING COMPANY | *************************************** |
| Name of licensee GAZETTE PRINTING COMPANY | *************************************** |
| Name of licensee GAZETTE FRINTING COMPANY | |

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. 1 | Date | | | Time | Period |
|--|--|--|--|--|-----------------------------|
| No. | Issued | Frequ | Power | Div. | From To |
| ttr. dated R | | | | | |
| Sect. 73.25 | | | | | ns. is now |
| installed & | The second secon | A STATE OF THE PARTY OF THE PAR | a distribution of the second s | | |
| The second secon | COLUMN TO SERVICE AND ADDRESS OF THE PARTY O | THE RESIDENCE OF THE PARTY OF T | PRODUCTION OF THE PARTY | | v) 1-15-66 |
| HAAT:200'(h | A STATE OF THE PARTY OF THE PAR | EDITOR OF THE OWNER, THE PARTY OF THE PARTY | THE RESERVE OF THE PARTY OF THE | Mark Committee C | v) 7-19-06 s in conjunc- |
| Come . | | THE RESERVE OF THE PERSON NAMED IN | The same of the sa | STATE OF THE PARTY | se (RCA-BTF-3E |
| | tre | ns in co | njunctio | n with ve | rt ant, in- |
| | | | | | 6, 6 sections |
| | The state of the s | the last the last the last the | San Married States | THE RESERVE THE PERSON NAMED IN | and vert.HRP |
| BLH-3258 | -27-66 | 99.9mcs | ERP: 20km | (H) U | 5-27 12-1-67 |
| HAAT: 200'(| | | | | h use of (RCA |
| | a province of the second | | | The second secon | z ant & use |
| | | | | | th vert ant. |
| BDU 5570 - | 1nstall_1 | gg.gmc. | ERP: 20k | TPO & ERP. | 7) U 3-24-67 |
| HAAT: 200' | (h)135'(v) | CH#260 1 | PO: 4.5H | w(h)3kw(y) | 9-24-67 |
| cond'1 | CP to in | stall ner | horizon | tal antenn | a (RCA-BFA-5B, |
| | with RC. | | riz. Iru | ; and decr | horiz. HAAT; |
| BLH-3708 | 8-29-67 | 99.9mcs | ERP: 20k | (H) U | 8-29 12-1-67 |
| HAAT: 200 | (H) 135' | (V) CH.#2 | BO ERP:1 | Bkw(V) TP(P(BPH-5670) | 0:4.5kw |
| BRH_481 | 1 | THE RESERVE TO SERVE THE PARTY OF THE PARTY | | | 12-1 12-1-70 |
| HAAT: 2001 (1 | 135' (V) | 99.9mcs | ERP: 20k | w(H) U | |
| | | | 184 | w(V) | 717 747 - 5-50 |
| | | | ENEWAL_ | | 11e, Wischnsin |
| BRH-481(1 | 2 11-25-79 | 4 | DDD BALL | | |
| EBSA BRH-481(S) | 5-22-72 11-30-73 | RENE | WAL | | 12-1-76 |
| BSCA-1467 | | 5 SCA | 67KHz. | | |
| BTC-8064 | 9/28/76 | | EFF: | | |
| BMSCA-4 | | -+ | program | ming & eq | uipment |
| BIISCA | | Mod | of SCA | | |
| COMTEL | 1-27-77 | Trans: | COMPOSIT | OZ RCA-BTF- | now. |
| | | Install | eu. | | |

BC-126 #3

BROADCASTING STATION LICENSE RECORD

Name of licensee SEE CARD #L.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

| | | | Alle Committee | | |
|--------------------------------|--|--|-------------------|-----------------|---------|
| Appl. | Date | | | Time | Period |
| No. | Issued | Freq. | Power | Div. | From To |
| BPH-10457 HAAT: 200'(H) | 4-6-77 135'(V) | 99.9mhz #260 TPO:4.5 | | v(v) .2kw(V) | 4-6-78 |
| BRH-481(L) BRSCA-1467 | 4-18-77 | Renewal | of Lice SCA | nse | 12-1-79 |
| BLH-7439 (L) | 9-27-77 | ic (BPH | 10457) | ehgs | 12-1-79 |
| BRH790801UZ(S BRSCA790801UZ | The second secon | THE RESERVE AND THE PERSON NAMED IN | Of Lice of SCA | nse | 12-1-82 |
| BMSCA791228B | | CONTRACTOR DESCRIPTION OF THE PERSON NAMED IN COLUMN 1 | | hange typ | e of |

Form 94

Name

APPLICATION RECORD - BROADCASTING

(FM) Rural

M-1-TTE MOTO-LM -H-G-L-G---FM Call Letters _--

GALETTE PRINTING COMPANY

| P.O. 200-204 | East Wilwaukee | Street, Jan | esville, h | isconsin |
|--------------|----------------|-------------|------------|----------|
|--------------|----------------|-------------|------------|----------|

| | | | A | ction |
|-----------------------------|-------------------------------|---|----------------------------------|---------------------------------|
| File No. | Dated | Application for | Nature | Date |
| B4-PE-790 Rec'd Filed | 10-1-45 10-9-45 1-14-46 | Construction permit for new FM broadcast station. (Rural) Frequency: to be assigned Coverage: Population: | 10-31-46. station. 11-8-46 | "etter maile |
| AMENDED | 3-11-46 | Max. 46by.) | 2-21-61 | approved. |
| Rec'd 3- | 3-15-46 | | Expires Mailed | d 2-16-49 10-16-49 3-8-49 |

Edwin Conrad, Madison, Wisconsin Att'y.
John B. Caraway Jr., Engineer.

FCC Form 94

APPLICATION RECORD - BROADCASTING

Call Letters

Name FRILTING

| File No. | Dated | Application for | Nature | tion Date |
|--|----------------------------------|---|---------|--------------|
| | 10-18-49 10-17-49 10-17-49 | Linemae to cover C.P. (PPT-700) which auth- orized a new PH byoast station. Filed by Edwin Conrec, Atty | GRANTED | 11-9-49 |
| BRH-481 Recd Resubmitted Recd & Filed | | Renewal of licenses | | 2-28-51 |
| BRH-481 Recd.& file | 12-4-53 12-7-53 | Renewel of license | GRANTED | 2-3-54 |
| BRCH-123 Recd. & Filed | 2-2-55 2-4-55 | Transmitter may be operated by remote control from 200 E. Milwaukee St. (WCLO-FM Studio) Janesville, Wisconsin. | GRANTE | 2-9-55 |

FORM BC-121 FORMERLY FORM A-170

. APPLICATION RECORD - BROADCASTING

Call Letters

WCLC-FM

Name JANESVILLE, VISCONSIN

| | File No. BRE-191 Recd & file | Dated 2-31-55 1 9-6-55 | Application for Renewal of license | Nature 323 on GRANTED | tile |
|---|--|--|---|-----------------------------|----------|
| _ | BRH-481 Recd&Filed BRH-481 Rec'd Filed | 8-29-58 9-2-58 8-30-61 9-6-61 9-6-61 | Renewal of license Renewal of license Attys.: Spearman and Roberson (Richard Hildre | GRANTED GRANTED | 11-25-58 |
| | BRH-481 R & F | 8/14/64 8/17/64 | Renewal of license | | 11-30-64 |

FORM BC-121 #4 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters CLO-FA

Name United thing Contain

| File No. | Dated | Application for | Nature | The second secon |
|-------------------|---------|--|---------|--|
| BPH-5126 LaF | 9-7-65 | Construction permit to use (hCA-bTF-5E) transin conjunction with horiz and and to use (hCA-BTF-3B) trans in conjunction with vert ant, install new vert ant (hCA-300-6, 6 sections), increase horiz TPO to 3.733kw and operate on a vert TPO of 3kw, and increase horiz hhl to 20kw and operate on a vert hhl of 17.9kw. | cont | 11-15-65 Te WCLO(AM) 12 3028 |
| BLH-3258 R & F | 4/28/66 | Lic. to cover CP (BPH-5126) which auth. use of (RCA BTF-5E) trans. in conjunction with horiz ant. & use (RCA BTF-3B) trans. in conjuith vert ant., install new vert ant., chng TPO & ERP. | GRANTED | 6-27-66 |

FORM BC-121 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W C L O-FM

Name GAZETTE PRINTING COMPANY
JANESVILLE, WISCONSIN

| | File No. PH-5670 RSF | Dated 12-14-66 12-19-66 | Application for Construction Permit to install new type horizontal antenna(RCA-BFA-5B, 5 sections); increase horiz. TPO to 4.45kw; and decrease horizontal HAAT to 199ft. Engr. Wayne A. Clay Janesville, Wisconsin | Nature GRANTEI | - |
|---|--------------------------------------|-------------------------------|---|-------------------|----------|
| F | R & F PTA-6/22/67 AUG 2 1 1967 | 6/9/67 6/14/67 | Lic. to cover CP (BFH_5670) which auth. instanew horiz. ant., chng. TPO and HAAT. | 1 GRANTED | 8-29-67 |
| | BRH-481 R & F SEP 8 196 | 8-7-67 8-9-67 | Renewal of license | GRANTED | 11-24-67 |

Form BC-121

September 1969

APPLICATION RECORD - BROADCASTING

Call

Name

| | | | Ag | 1100 |
|--------------------------|--------------|---|---------|--|
| File No. | Dated | - Application for | Nature | THE RESIDENCE OF THE PERSON OF |
| BRH-481 | 8-17-70 | Renewal of License | GRANTED | 11-25-70 |
| R&F | 8-28-70 | | | |
| P. N. | 8-28-70 | Atty: Alan C. Campbell | | |
| Press | P 1 1 1970 | | | |
| BRH-481 | 8-13-73 | Renewal of License | GRANTED | 11-30-73 |
| R & F PN | 9-4-73 | Atty: Suzanne Meyer | | |
| PRESS | | AMENDED 10 16 72 FEG | 1 1 | |
| | 1 9 SEP 1973 | | | |
| BSCA-1467 | 4-29-75 | Request for Subsidiary Communications | GRANTED | 5-30-75 |
| R & F | 5-2-75 | Authorization on a sub-carrier frequency of | | |
| #422698\$100 Code 057 | 5-6-75 | 67 khz. | | |
| | AY 1 4 1975 | Atty: Suzanne Meyer (Dow, Lohnes, etc.) | | |
| | | | | |
| | | | | |
| | | | | |
| | | F. C. C WASHINGTON, D. C. | | |

APPLICATION RECORD - BROADCASTING

Call Letters W J V I

12-49

Form BC-121

May 1978

Name Gazette Frinting Company
Janesville, Wisconsin

| | GRATITE' HT | | | |
|--|---|--|---------------|---|
| File No. | Dated | Application for | Nature Nature | a language of the same of the |
| BTC-806h R & F FEE FD:3SE JUL 9 197 PN filed | AND DESCRIPTION OF THE PERSON | Voluntary transfer of control of lic corp from Robert W. Bliss and Rock County Savings and Trust Company, Trustees, to Robert W. Bliss, Josephine B. Ross, Sidney H. Bliss, Jr., and Timothy R. Bliss (SEE CVER) Atty - Dow, Lohnes & Albertson(S.Meyer) | NO FEE: | 9/28/76 |
| BRH-481 BRSCA-1467 R & F PN Recd. PRESS | 7-17-76 7-16-76 8-2-76 " AUG 13 1976 | Suzanne Meyer, Atty. | Granted | 4-18-77 |
| BMSCA-468 R & F 631832\$100 CODE 001 PRESS | 10-26-76 11-2-76 11-3-76 | programming & equipment Atty Suzanne Meyer | GRANTED | 12-30-76 |

RE: TC-806L AMENDED 9-3-76 - legal data re parent corp AMENDED 9-29-76 - statement re B/C int

99.9MHz

APPLICATION RECORD - BROADCASTING

Form BC-121 May 1976

Call Letters WJVL

Gazette Printing Company
Jamesville: Wisconsin Name

| File No. | Dated | Application for | Natur | otion B Date |
|---|---|---|---------|-----------------|
| BPH-10457 R & F 650273#100 CODE 001 PRESS | | CP replace RCA, BFA-5B, 5 sects {H} Antenna with same Type; mke chgs in transmission line Atty Suzanne Meyer Engr. Clifford V. Hahn | GRANTEI | 4-6-77 |
| BLH-7439 R & F PTA PRESS | 6-13-77 6-16-77 6-24-77 AUG 1 1977 | Lic. {BPH-10457} for chgs Atty. Suzanne Meyer Engr. Ralph E. Evans | GRANTED | 9-27-77 |
| BRH790801UZ BR &GA "SIRESS: | P 7 1979 | RENEWAL OF LICENSE RENEWAL OF SCA Atty: B. Dwight Perry F.C.C WASHINGTON, D. C. | GRANTED | 11-30-79 |

Form BC-121 May 1976

APPLICATION RECORD - BROADCASTING

Call Letters WJVL

Janesville, Wisconsin Action Nature Application for File No. Date Dated BMSCA-791228BN Modification of Subsidiary Communications GRANTED 4-28-80 PRESS: Modellar to make changes in type of modulation. Atty: J. Dominic Monahan

F. C. C. - WASHINGTON, D. C.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

